

BE ALCOHOL AWARE COMPETITION NOW OPEN

GREAT PRIZES TO BE WON!

If you are aged between 12 and 17 years you are invited to design a poster or video clip.
Use your artistic skills to promote one of the following alcohol guidelines and be in the running for great prizes!

FOR CHILDREN AND YOUNG PEOPLE UNDER 18 YEARS OF AGE, NOT DRINKING IS THE SAFEST OPTION.

YOUNG PEOPLE AGED 15-17 YEARS SHOULD DELAY THEIR FIRST DRINK FOR AS LONG AS POSSIBLE.

YOUNG PEOPLE UNDER THE AGE OF 15 YEARS ARE AT GREATEST RISK OF HARM FROM DRINKING AND IT IS ESPECIALLY IMPORTANT THAT THEY DO NOT DRINK ALCOHOL.

The competition is now open and will close on September 16

Read down for more information and competition rules.



Competition categories:

1. 12-14 years free hand A3 poster
2. 12-14 years A3 poster using computer or photos
3. 15-17 years free hand A3 poster
4. 15-17 years A3 poster using computer or photos
5. 12-17 years video clip

\$600 worth of prize vouchers will be offered in each category (\$300 – first, \$200 - second, and \$100 third). Vouchers will be redeemable at JB Hi Fi, City Beach Australia, D-ranged, and Sportsmarine.

Competition entries become the property of Investing In Our Youth. They may be displayed in public, in the media, and on the web and used in ongoing alcohol awareness activities.

How to enter:

Submit your poster along with your full name, date of birth, school or home address, email and telephone contact number via:

- Post: Investing In Our Youth Inc, PO Box 6103, BUNBURY 6231
- Email: iioy@iinet.net.au Please use at least 300 DPI resolution and provide poster as a tiff, jpeg, eps or PDF file
- Or hand deliver to upper level, 51-55 Forrest Ave, Bunbury.

Completed videos should be posted on You Tube. Submit your u tube link along with your full name, date of birth, school or home address, email and telephone contact to

- Post: Investing In Our Youth Inc, PO Box 6103, BUNBURY 6231
- Email: iioy@iinet.net.au
- Or hand deliver to upper level, 51-55 Forrest Ave, Bunbury

Individual or group entries will be accepted. Group entrants should submit the names and date of birth of all participants and the contact details of one designated representative.

Competition Rules:

- The competition is open to all residents of the South West aged between 12 and 17 years.
- Applicants are advised to link to the 'Young People and Alcohol Fact Sheet http://www.druginfo.adf.org.au/attachments/181_FS_7.11_alcohol.pdf. This fact sheet along with competition details will be posted on a Be Alcohol Aware competition facebook page.
- The recommended length of video clips is between 15 seconds and two minutes.
- No alcohol should be used while producing videos. If simulated alcohol is required, ginger ale can provide a useful alternative.
- Video links and emailed or mailed posters must be received before 5pm on September 16. Applicants can enter more than once.
- A judging panel will include representation from SW Community Drug Service Team, Investing In Our Youth, the South Western Times, the City of Bunbury Youth Advisory Council and local artists. Entries will be judged on artistic skill and the impact of the alcohol awareness message. The judge's decision is final and no correspondence will be entered in to.
- It is the applicants sole responsibility to ensure that contact details are correctly entered and that Investing In Our Youth is informed of any changes that occur from the time of submission of the entry to the time of notification of prizes.
- Prizes will be distributed via Australia Post unless other arrangements are made.
- If competition entries are developed at school it is assumed that the school has duty of care and that any necessary approvals have been granted. If the poster or video is developed out of school hours, it is the responsibility of the applicant to gain approval from parents or guardians and to gain permission to film or photograph others where applicable.

The Be Alcohol Aware Competition is supported by Investing In Our Youth, the South West Community Drug Service Team, The Apprentice and Traineeship Company, and the South Western Times.