

RIPPA Fest 2010

Respect, Include, Participate, Promote health, Achieve



Evaluation Report

January 2011

Completed by Carmen Gregg for Investing In Our Youth Inc

RIPPA Fest 2010

Respect, Include, Participate, Promote health, Achieve



1 OBJECTIVE

The purpose of this brief evaluation report is to provide a record of the 2010 RIPPA Fest event for funding provider the City of Bunbury, and for the event organising committee.

The event organising committee included representation from the following organisations:

- WA Country Health Service South West
- Disability Service Commission
- City of Bunbury
- Enable SW
- Investing In Our Youth
- Disability in the Arts/ Disadvantage in the Arts WA
- Advocacy SW
- Jobs SW

2 BACKGROUND

The aims of RIPPA Fest are to celebrate people with disability and their participation in the wider community; improve accessibility in the wider community for people with disabilities; and, promote the involvement of people with disabilities in mainstream activities. These aims are captured in the acronym RIPPA: Respect, Include, Participate, Promote health, Achieve.

RIPPA Fest is aimed at the youth demographic but also plans to appeal to the broader community. The events intention is to provide a fun atmosphere where disability is celebrated.

3 EVENT OVERVIEW

The event coincides with the International Day of People with Disability on December 3. The 2010 event was staged at Paisley Square in the Bunbury CBD between 9:30 and 11:30 am.

The committee felt it was important to maximise the promotion of the RIPPA message. This was achieved through a variety of strategies:

- Linking to the State Disability Service Commission approved 'Count Me In' brand and calendar of events
- The event was registered and advertised on the International Day for People with Disability web site
- Supporters were encourage to wear red on the day, and a 'Count Me In' red T-shirt was commissioned for event coordinators and participants
- A vibrant RIPPA Fest banner was developed for the event
- The event was promoted through newspapers, flyers, email databases, radio, and the DSC 'The Bush Telegraph' and Investing In Our Youth newsletters. The ABC Radio promoted information on the web at <http://www.abc.net.au/local/stories/2010/12/02/3083198.htm>. See sample promotional material at Appendix A

Features of the event included:

- Welcome to the event provided by the Deputy Mayor of Bunbury, Brendan Kelly
- Catering provided by 8 secondary students from Dallyellup College mentored by Chef John Dudley from The Singing Chef (2 students with autism enlisted 6 of their class mates to help out).
- Musical entertainment provided by the Drumming Network, and the Shoestring Singers
- Stalls providing an opportunity for people with a disability to promote their business, provide demonstrations, and sell goods
- Many free 'give-aways' were available including free entry passes to the SW Sports centre; free dental resources from the Dental Health Education Unit; and, free resources from the International Day of People with Disability committee.

RIPPA FEST 2010 EVALUATION REPORT

- Opportunities were provided to promote equipment and devices for people with a disability.
- Access was available to the Youth Space van and equipment
- Opportunities were available to test adapted bicycles, sailing equipment and recreational games
- Opportunities were provided to view screenings of a series of short films either directed by people with a disability, or focusing on themes relevant to disability
- Summary information on local services for people with a disability was drafted specifically for the event
- Certificates of appreciation were forwarded to participating young people, stall holders, entertainers, The Singing Chef, the Stirling Centre (film venue), key participating organisations, and sponsors who had donated goods and services eg South West Sports Centre.

4 BUDGET

Event organisers worked with a budget of \$4,150 provided by the City of Bunbury. Much in-kind support was also offered by the organisations represented by the organising committee. The 2010 event budget items are listed below.

Promote You T-shirts (50)	900	90
Festive sail flag and stake	520	52
Catering (The Singing Chef) plus \$90 gift voucher	1,272	127.27
Administration and evaluation fee	580	58
Sustainability of event (develop further funding applications/sponsorship)	300	30
Drumming Network	200	20
Shoestring Singers Inc	200	20
Show bags	88	
Reimbursement costs private stall holder	65	
Gift private stall holder	25	

5 EVALUATION

Method 1: Feedback from public

A brief evaluation survey was completed by the public. Prizes were offered as an incentive to return the survey. Seventy-six surveys were completed on the day.

Most surveys were completed by adults in the 25-44 years age group. However a good proportion of young people were witnessed attending the event.

The most commonly reported method that people learned about RIPPA Fest was 'word of mouth' (48%), followed by email (21%), then newsletter (11%), passing by on the day (8%), newspaper (6%), and flyer (5%).

70 survey respondents (91%) reported that through RIPPA Fest they had become more aware of opportunities to include people with a disability. (Four did not complete this question and 2 said they already knew a lot).

Respondents offered the following suggestions when asked if they could suggest any way that RIPPA Fest could be more effective:

More advertising. Inside shopping centre for weather.

Fantastic effort! Well done to all.

The displays were interactive and interesting. Well done!

Bigger venue, and more shade/chairs

Have more!

More advertising and getting people a lot more involved to join and be interactive

It would be good to see more of those festivals for people with disabilities around the South West

Newspaper advertising?

Promote more eg through schools

Live band

No its fantastic

Better location

It was vibrant, busy and informative. Let's have it again!

TV coverage

Plan to have festival at same time as other major town events eg cruise ship

Invite the politicians to come along and help!

Just over time get more community members involved

Advertised longer and on TV

Maybe some more kids activities

Hot dogs

A bit more room for people to pass through

In a better location away from the elements

More stalls

Music

Method 2: Feedback from organising committee

At a debriefing session following the event, RIPPA Fest organisers were asked to reflect on what they thought worked well and what they would do differently.

A good atmosphere was provided by the Drumming Network and the colourful red T-shirts. The aim to create a celebratory atmosphere was successful with one family reporting to organisers that it was the first time they had left a disability event without wanting to go home and cry!

It was also positive to see families affected by disability having the opportunity to network socially.

Useful suggestions for future events included:

- Consider a different venue if we want to 'grow' the event.
- Hold the event later in the day for the benefit of families in the lower South West.
- Organise a portable PA or small stage as focal point for the event
- Promote greater involvement of schools.
- Present more opportunities for people with a disability to showcase what they can do eg more stalls for people with a disability who run a small business
- Better advertising.
- Provide an equipment 'pit stop'. There were many examples of wheel chairs in poor condition or people with inadequate seating supports.
- Try again to get a mental health representative in attendance as many people with disability have a mental health issue.
- Provide more information on respite options or where to go to get help.

5 CONCLUSION

A highly collaborative process ensured that many organisations participated in the successful organisation of this inaugural event.

The event clearly achieved stated aims with a very high proportion of participants reporting that they had become more aware of opportunities to include people with a disability.

The event was a catalyst for celebrating disability and promoting inclusion. This message was successfully reinforced in a media campaign leading up to and following the event.

It is hoped that this event will become an annual fixture on the calendar. Useful suggestions can be incorporated to value add to the current successful format.

For more information on the RIPPA Fest 2010 event contact Jodi Larke Regional Therapy Team, WA Country Health Service South West on email Jodi.larke@health.wa.gov.au.

APPENDIX A – SAMPLE COMMUNICATION MATERIAL

You're Invited...

to celebrate

International Day of People with Disability

by being a guest at

RIPPA Fest 2010

Respect, Include, Participate, Promote health, Achieve

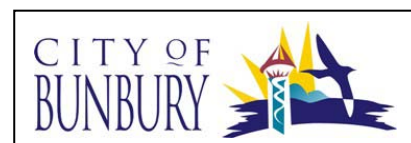
3rd December 2010 9:30am-11:30am

Paisley Square (near Centrepont), Bunbury

Free food, information and entertainment provided.

Come down and support inclusion of people with disabilities in our community.

Please wear red to show your support.



Join Us...

for Bunbury's Creatability & Community Day event

Short film screenings, in conjunction with RIPPA Fest, to celebrate International Day of People with Disability

The Event A series of **short films** celebrating the lives of people with disability

When **Friday, December 3, 2010**
9:30 a.m.—1:00 p.m.

Where Stirling Centre shop on Paisley Square (between Stirling Centre, Centerpoint & The Singing Chef)

Free! Everyone is Welcome!
Seating is limited

More Information:
Wanda Ariano, DADAA, 9791 3135
Maureen Brearley, DSC, 9722 3099

We can't wait to see you!


2010 International Day of People with Disability


Advocacy Services


Stirling Centre


DADAA


Disability Services Commission


Stirling Centre



RIPPA Fest 2010

Respect, Include, Participate,
Promote Health, Achieve

COMPLETE THIS 5 MINUTE SURVEY AND ENTER THE DRAW TO WIN:

First prize: 3 month membership South West Sports Centre

Second Prize: \$100 voucher from the Singing Chef

Third prize: Christmas Hamper

I am aged (tick one box)

Under 12 13-17 18-24 25-44 45-64 65+

I found out about RIPPA Fest by

just passing newspaper flyer newsletter
email word of mouth

Through RIPPA Fest I have become more aware of opportunities to include people with a disability

Yes No Please comment:

Can you suggest any way that RIPPA Fest could be more effective?

COMPETITION DRAW CONTACT DETAILS:

Name: _____ Telephone: _____.

Recognising efforts of inclusion

By ERIENNE LETTE

THE closing date for submissions to the Count Me In 2010 awards are fast approaching and individuals and groups are being urged to apply.

The awards reward and

recognise efforts of individuals, businesses, government, educational and training organisations which create more welcoming and accessible communities for people of all abilities.

A statewide finalist in the employer category last year, Bunbury FoodBank is leading the way to a more inclusive society with one of their workers Kate Robertson.

Kate is autistic and began her work at FoodBank through the Bunbury Cathedral Grammar School's work experience program.

Volunteer Jim Shinnick said Kate was a wonderful worker.

"She's very enthusiastic and is great to have around," he said.

"Her personality is incredible to have around."

FoodBank was recognised for helping to cre-

ate an inclusive society for people with disabilities as well as giving an opportunity to Kate.

Disability Services Commission local area coordinator Gerald O'Sullivan said the awards were very rewarding.

"I would definitely recommend anyone who has a similar situation to that of FoodBank to apply for an award," he said.

For more information or to nominate a business or individual in your town, visit www.disability.wa.gov.au/countmeinawards.

Applications close on October 1.



Lorraine Martin, Kate Robertson, Jim Shinnick and Karen Mickle are all volunteers at Bunbury FoodBank, which was recognised for including the community at last year's Count Me In awards.

Adult DIY workshops

ADULT do-it-yourself workshops will be held at Bunnings Warehouse Bunbury every Saturday and Sunday across October.

They will run from 11am to 2pm and are run by expert Bunnings team members.

Call 9722 2500 for more information.

EUROPA SADDLERY
NEW SEASON

R.M. Williams
THE AUSTRALIAN SADDLERY

CLOTHING IN STORE NOW
Spring/Summer 2011

Europa Saddlery 140 Blair St
Bunbury 9791 5700

WIN A HYUNDAI Bunbury Hyundai

Fill in your details below, cut out entire advert and return it to the above advertiser's store.
Terms and conditions apply.
See Bunbury Mail classifieds section for more information.

Name:.....
Address:.....
Phone:.....

Art Exhibition
LOCAL ARTIST - YVONNE CHAPMAN

ART ON DISPLAY AND FOR SALE

Sat 25th-Mon 27th September
Long Weekend -
Open Daily 10am-5pm

HOW TO FIND US
MANGORAH (25 minutes)

20% OFF ALL BLINDS SEPTEMBER SPECIALS

Mast
LEADING EDGE

YOU SHOULD

- More Stock
- More Range
- New Vision

Burr Herald
16/11/2010



Dalyellup College students Julian O'Neill, left, and Shea Matthews flank The Singing Chef owner John Dudley as they cook up a storm in preparation for the RIPPA Fest. PICTURE: JON GELLWEILER

Disabilities free food fest to be a ripper

OMELETTES were flipped by Dalyellup College students and chef John Dudley as they finetuned their cooking skills in the lead-up to the RIPPA Fest next month which will celebrate people with disabilities and their participation in the wider community.

On December 3, Paisley Square will be brought alive with entertainment and free cuisine as people celebrate the inclusion of people with disabilities.

Mr Dudley said he would team up with people with disabilities to delight festival visitors with

paninis, flat bread and "real" lemonade.

"The aims of the festival are to raise community awareness, improve accessibility in the wider community for people with disabilities, improve the health of young people with disabilities and promote the involvement of people with disabilities in mainstream activities," Disability Services Commission local area coordinator Gerald O'Sullivan said.

"The target audience is the wider community, including businesses and the general public as well as

young people with disabilities and their families."

Dalyellup College students Julian O'Neill and Shea Matthews, who both have autism, donned their aprons last week to practise the skills they will show off to crowds at the festival.

College deputy principal Grant Walton said the boys would gain a great deal of confidence and pleasure from participating in the event.

"The boys are as keen as mustard to get involved," Mr Walton said.

The event will run from 9.30am until 11.30am.

12 BUNBURY HERALD, Tuesday, November 9, 2010

Getting the most of out life

By KATE MURVANE

DARREN STEVENS has Usher syndrome, which affects both vision and hearing, but that does not get in the way of him getting the most out of life.

Tunnel vision is not conducive to riding a bicycle and at the age of 13, Darren found out the hard way.

"I crashed my bike and lost confidence in riding," he said.

But five years later, the invention of the tandem bike has been salvation for this sport lover — rediscovering his love of riding and being able to participate in a sport despite having a disability has been life changing.

"When I turned 17, I had to play soccer with the seniors and the games became very competitive. I spent nearly every moment of the game watching from the sideline and not being given much of a go because of my lack of vision," Darren said.

"This was hard and disappointing for me and very depressing."

But his outlook has changed considerably and he now has his sights set on studying sport development at TAFE next year.

"Since having the chance to ride a tandem bike, life has taken a huge leap for the better and has opened the door to a lot more opportunities — I no longer have to sit and watch everyone else have all the fun," Darren said.

Disability Services Commission local area coordinator Gerald O'Sullivan said Darren was the perfect example of a person with a disability who was stepping out into the wider community.

Mr O'Sullivan said an event next month, Rippa Fest, will aim to raise community awareness and celebrate people with disabilities and their participation in the community.

The event is on December 3 at Paisley Square between 9.30am and 11.30am.

There will be stalls focusing on different areas of inclusion in the community at the event with the aim of providing information to service providers.



Darren Stevens, back, is not letting his disability get in the way of getting back on the bike with Disability Services Commission local area coordinator Gerald O'Sullivan. PICTURE: KATE MURVANE

Council set to approve new access road plan

BUNBURY City Council is tonight expected to vote in favour of a proposed Bunbury Port Access Road stage 2 alignment after Main Roads resubmitted new plans that avoid "significant environmental impacts".

Main Roads was forced to amend the original submission after concerns were raised there would be detrimental consequences to the surrounding environment.

At last week's committee meeting, acting chief executive officer Geoff Klem commended the new submission, which includes upgrading the Centenary Road/South Western Highway intersection and removing haulage trucks from South Western Highway, Robertson Drive, Boyanup Picton Road and the Eelup Roundabout.

Other features include the creation of a new highway link between South Western Highway and Boyanup-Picton Road.

Cr Judy Jones last week told councillors she supported the new plan, particularly removing haulage trucks from the Eelup Roundabout.

If the council votes in favour of the plan, infrastructure investment of up to \$200 million would be spent in the Greater Bunbury region.

SOUTH WESTERN TIMES



RIPPA fest committee member Jodi Larke joins Lyn Davies from The Singing Chef and other committee members to discuss the finer points of the event. PICTURE: JON GELLWEILER

Rippa event to raise awareness

PAISLEY Square will be filled with red next month when International Day of Disability celebrations kick off with a festival of fine food and entertainment.

On December 3, the city will be brought alive with entertainment, free cuisine and a wealth of information as people celebrate the inclusion of people with disabilities at Rippa fest.

The community is encouraged to wear red to celebrate Rippa, which is an acronym for respect, include, participate, promote health and achieve.

The aims of the festival are to raise

community awareness, improve accessibility in the wider community for people with disabilities, improve the health of young people with disabilities and promote the involvement of people with disabilities in mainstream activities.

"The target audience is the wider community, including businesses and the general public as well as young people with disabilities and their families," Disability Services Commission local area coordinator Gerald O'Sullivan said.

City of Bunbury acting chief execu-

tive Geoff Klem said the day was all about celebrating inclusion within the community.

"People with disabilities are valued members of our community, and are actively involved in every aspect of community life such as business, recreation and volunteering," Mr Klem said.

"With the help of our social support agencies we are working hard to make Bunbury a more accessible and inclusive place for all to live."

There will be a cinematic experience to be enjoyed on the day.

BUNBURY HERALD, Tuesday, December 14, 2010 9



Kim Schroeder, Stefan Zwicky, Maja Plante and Rosie Cohen get into the spirit of RIPPA Fest. PICTURE: KATE MURNANE

Fun festival celebrates differences

THE city was a hive of activity and positive energy recently when the community celebrated International Day of People with Disability.

RIPPA Fest, which is an acronym for respect, include, participate, promote health and achieve, coloured the streets with red as the community donned red t-shirts and embraced the differences between people.

"It was fantastic, everybody is buzzing," Disability Services Commission local area coordinator Gerald O'Sullivan said.

"Everyone there really wanted to be there."

Drums were played, tandem bike riding was tried and bocce created a little bit of competition.

Dalyellup College students cooked up a storm, offering free paninis and lemonade to passersby.

There were stalls focusing on different areas of inclusion in the community at the event with the aim of providing information to service providers.

"People had a fun time — it was a celebration, about recognising achievements and contributions," Mr O'Sullivan said.

A series of movies were also screened.

"It's about exposing people — expanding people's perceptions of disability and what they are capable of," DADAA regional arts and health project officer Wanda Ariano said.

"The barriers are much less than what people think they are."